

SENATE JOINT RESOLUTION 569  
By Cooper

A RESOLUTION to honor and recognize Mr. Roger Brashears, Jr.  
on his outstanding contributions to the Jack  
Daniel Distillery and to Tennessee.

WHEREAS, it is most fitting that the members of this General Assembly should honor those exemplary individuals whose intense dedication and hard work have had a profound impact on this great state; and

WHEREAS, Roger Brashears, Jr. is one such notable individual who is most certainly deserving of special recognition; and

WHEREAS, the son of the late Roger E. Brashears and Mabel Croft Brashears, Roger attended Tennessee Technological University and the University of Tennessee at Nashville; and

WHEREAS, Roger Brashears, Jr. began his illustrious career with the Jack Daniel Distillery in 1963; he has served with acumen and acuity in several capacities in the marketing and advertising offices; and

WHEREAS, at one time, he served admirably as Senator Reagor Motlow's liaison to the advertising and marketing departments; and

WHEREAS, known to many as "Mr. Jack Daniel's", Roger Brashears is presently the official spokesperson for Lynchburg Promotions; and

WHEREAS, Mr. Brashears has been a vibrant member of his community, participating in numerous community and civic projects, including meritorious service as founder and past

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chairman of the Moore County Historic Zoning Committee, President of the Back Roads Heritage, Treasurer of the Southeast Tourism Society, member of the Board of Directors of the Hotel Motel Association and a member of the Board of Trustees at Motlow Community College; and

WHEREAS, Roger Brashears, Jr. is an active member of the First Baptist Church; and

WHEREAS, his countless accomplishments aside, Roger Brashears, Jr. is most appreciative of the love and companionship he shares with his devoted wife, Rosemary Hammons Brashears; his two charming children, Robin Brashears Walton and Katherine Brashears Langham and his two delightful grandchildren, Nicholas S. Walton and Heath C. Walton; and

WHEREAS, Roger Brashears, Jr. exemplifies the spirit and dedication that is characteristic of a great Tennessean; and

WHEREAS, it is most appropriate that we pause in our deliberations to specially honor and recognize this outstanding gentleman; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE-HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, That we hereby honor and recognize Mr. Roger Brashears, Jr. for his outstanding contributions to the Jack Daniel Distillery and to the state of Tennessee.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.